



TAYLOR KOVAR

SPEAKER, AUTHOR, CFP®, PODCAST HOST, HALF OF THE MONEY COUPLE

CEO and founder of a multitude of businesses. Taylor has the experience and knowledge of a Wall Street broker and the personal commitment of a small business owner. He has successfully guided and grown multiple businesses and now serves as one half of The Money Couple alongside his wife, Megan. Taylor's mission is to help others achieve the successes he's achieved and enjoy the freedom real wealth can provide. When he's not transforming local financial and healthcare industries, he's spending time with his wife and three beautiful children.

LONG BIO:

Taylor Kovar is the CEO and founder of the boutique investment firm Kovar Wealth Management, headquartered in Lufkin, Texas. After a successful career as a healthcare technology executive, Taylor joined Merrill Lynch to pursue his interest in investing. Driven by the desire to help clients live more fulfilling lives through investing, philanthropy, and meaningful experiences, Taylor left the Wall Street world and created Kovar Wealth Management in 2015.

Through his work in this new endeavor, Taylor has had the opportunity to create or invest in other companies that fulfill his life's mission of bringing hope to the world. In 2017, Taylor acquired a Texas-based healthcare company providing in-home pediatric care. In four years under Kovar management, the company saw incredible growth and success.

As the business and his outreach expanded, Taylor began creating free resources for his staff and patient families that covered topics such as financial management, business, investing, relationships, and travel. Working with families—and specifically newlyweds—gave Taylor and his wife, Megan, an intimate view of how different money relationships can affect a marriage. The Kovars became passionate about helping other couples overcome the financial struggles that so often tear relationships apart, and eventually took over the title of The Money Couple, delivering tremendous resources and results to married people of all ages and income levels.

While Taylor wears many hats as a business owner and entrepreneur, his favorite titles are Husband and Dad. Creating an investment firm and growing a home health agency takes a lot of dedication and determination, but work has never unseeded family as Taylor's top priority. He is married to his high school sweetheart, and the couple is raising three precious kids, instilling in them the same values and concepts that have cultivated so much success in Taylor's professional life.

Taylor's passion is to help everyone live a life that's as fulfilling as the one he is able to lead today. He upholds the standard of treating others the way that he wants to be treated; it is this lifestyle that has made him a trusted advisor to individuals and businesses across the globe. Taylor is dedicated to transforming the healthcare and financial industries for future generations

